

# Warwickshire Joint Local Health and Wellbeing Strategy 2026-31

DRAFT for public engagement period (15<sup>th</sup> August-21<sup>st</sup> September 2025)

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## Foreword

I am pleased to introduce Warwickshire's Health and Wellbeing Strategy 2026-31, which sets out our shared vision for a healthier, fairer Warwickshire.

We know that the health and wellbeing of people who live in Warwickshire is generally better than the England average. But we also know that when we look closer at different areas of Warwickshire, health outcomes can be significantly different. For example, people who live in the South of Warwickshire live approximately three years longer than people who live in the North of Warwickshire. These inequalities in health outcomes are unjust and avoidable.

As members of the Health and Wellbeing Board we must work together to improve the building blocks of good health, and to recognise the differences that exist across Warwickshire. As such, we have developed this strategy differently, with Warwickshire's 'Places' at its heart.

Our three overarching priorities for Warwickshire are rooted in national and local evidence on health and wellbeing:

1. Creating the conditions to support good mental health and wellbeing, prioritising children and young people, enabling them to flourish.
2. Tackling the factors that cause poverty and lead to inequalities in health and wellbeing.
3. Supporting people to move more and eat well.

Within the Health and Wellbeing Strategy 2026-31 we set out how we will work collectively on these priorities over the next five years. As Health and Wellbeing Board members we have a shared responsibility and accountability for delivery of this strategy, and we are committed to considering health and wellbeing in all that we do.

As ever, there is much change nationally across local government and the NHS, however we must maintain a focus on the action we need to take locally to improve the lives of people who live and work in Warwickshire.

Together, we can build a Warwickshire where everyone can thrive.



**Councillor Anne-Marie Sonko,**  
Chair of Warwickshire Health and Wellbeing Board,  
Portfolio Holder for Adult Social Care and Health.

## What we achieved through the Health and Wellbeing Strategy 2021-26

We have captured a snapshot of achievements made towards the Health and Wellbeing Strategy 2021-26 priorities over the last five years.

Our 2021-26 priorities were to:

- Priority 1: Help our children and young people have the best start in life.
- Priority 2: Help people improve their mental health and wellbeing, particularly around prevention and early intervention in our communities.
- Priority 3: Reduce inequalities in health outcomes and the wider determinants of health.

### **Spotlight on Warwickshire North Place: Reducing inequalities in health outcomes (priority 3) through Armed Forces Veterans Health Checks**

Targeting veterans living in areas of deprivation, we have delivered 1000 health checks in community settings accessible to veterans, with additional focus on women's health for female veterans and veterans' spouses. This has enabled early detection of health issues to support intervention.



### **Spotlight on South Warwickshire Place: help people to improve their mental health and wellbeing and reduce inequalities in health (priorities 2 and 3) in Lillington, Warwick District**

We introduced a new Community Connector role in Lillington East, a community in the top 20% most deprived nationally. The role works across the district housing team and primary care to provide holistic support to residents with respiratory conditions, such as Chronic obstructive pulmonary disease (COPD) to boost mental health and resilience. Lillington Health Hub also opened its doors in 2024, increasing access to a range of services and support for residents most at risk of health inequality.



### **Spotlight on: Supporting mental health and wellbeing within the workplace (priorities 2 and 3) through Workplace Wellbeing**

During the COVID-19 pandemic, Warwickshire County Council engaged with the CEO of a local construction materials company to explore workplace wellbeing. This led the company to join the Thrive at Work programme, achieve the Foundational Level, and appoint a Health and Wellbeing Advisor. They also created their own wellbeing strategy, focusing on key issues like mental health, musculoskeletal health, and suicide prevention.

The impact has been powerful. One employee who had attempted suicide received vital support and later shared their gratitude with HR. The CEO and employee spoke about their

experience at the Suicide Prevention Network launch in 2023, and the company won a Construction News Award for their 'Let's Talk' campaign. This partnership shows how early conversations can lead to life-changing action and long-term commitment to staff wellbeing.

**Spotlight on: Better Care Fund (priorities 1-3)**

Between 2021–2026, the Better Care Fund supported key prevention priorities across Warwickshire, improving hospital discharge, reducing admissions, and enhancing services for mental health, carers, and children through innovations like the Integrated Care Record and expanded community support. These efforts also helped reduce health inequalities through targeted housing, hospice, and dementia services.

**Spotlight on: Supporting children to have the best start in life (priority 1) through Time to Talk™**

'Time to Talk'™ is Warwickshire's early years speech and language strategy, empowering professionals through training and tools like WellComm to support children's communication development. Led by NHS therapists and the County Council, it's now embedded across settings and showing strong impact thanks to dedicated Speech and Language Champions.

# Introduction

The purpose of the health and wellbeing strategy is to outline how we will work together as Health and Wellbeing Board partners to support improvements in local health and wellbeing outcomes, prevent ill-health, and reduce inequalities in health outcomes to enable everyone to thrive during their lifetime.

## Key principles

- Prioritising prevention
- Addressing health inequalities
- Focusing on the building blocks of good health
- Taking a place-based approach
- Working together to drive change
- Involving local people in what we do

This strategy focuses on the upstream factors that support people to have good health. When we think of health, we often think of the health and care services that we receive, but our health, wellbeing and health outcomes are determined by wider social, economic and structural factors and individual behaviours. These factors, or ‘building blocks of health’ influence our health outcomes throughout our lifetimes, which is why we are taking a “life course approach” to this strategy, looking at how we start, live, and age well.

## Building blocks of health



In Warwickshire, we benefit from having well established and strong place-based health and wellbeing partnerships, referred to in this strategy as Place Partnerships. These are ideally placed to focus on those building blocks of good health, or ‘wider determinants’, given that they are rooted in community and are closer to the delivery of many wider determinants of health services.

Our recent engagement with Warwickshire residents through the Director of Public Health’s Annual Report 2024 reinforced the importance of these wider determinants. When asked what matters most about where they live, people consistently highlighted the value of open and green spaces, proximity to local services, and a strong sense of community. Green spaces were seen as essential for mental wellbeing and physical activity, while local amenities and social

connections helped people feel supported. These are precisely the factors that Place Partnerships can influence.

By grounding our strategy in both evidence and what residents have told us matters most to them, we are strengthening our commitment to addressing the root causes of poor health and working with communities to create the conditions for people in Warwickshire to thrive.

### Adopting the population health framework

An estimated 80% of our health is influenced by social, economic and structural determinants, whilst 20% of our health is determined by the quality of the healthcare we receive. In recognition of this, we adopted the King's Fund population health framework in 2020. We have remained committed to working together on the principles of the framework – paying equal regard to each of the four quadrants, and the overlaps and connections between them.



The partners of the Health and Wellbeing Board are part of the wider Coventry and Warwickshire Integrated Care System (ICS). This Health and Wellbeing Strategy 2026-31 aligns with the ICS Strategy, which has also adopted the population health framework and the principles on prioritising prevention. **This Health and Wellbeing Strategy 2026-31 focuses on the broader factors that drive good health.** The ICS Strategy, and the associated Integrated Care Board (ICB) Integrated Health and Care Delivery Plan, outlines local plans for the integration and transformation of local health services, because when we do need to use healthcare services, we want them to be effective and accessible.



## Working together across County, Place and Neighbourhood

Key services and community functions that support health and wellbeing are delivered across different geographical footprints. For example, town planning, licensing, housing, leisure services and environmental health are delivered through District and Borough Councils. While education, transport planning, social care, public health, economy and skills, and children's services are delivered through the County Council on a Warwickshire footprint. Warwickshire Police and Fire and Rescue Services also operate on a county-wide footprint.

These services all play a pivotal role in supporting good health and wellbeing outcomes. There are multiple benefits to improving health and wellbeing through considering health in each of these service areas. By adopting the population health framework, we recognise that improvements in health outcomes are driven by the connections between these services (and the four quadrants of the framework).

We have well-established partnerships at County and Place to drive the activity within this strategy, including Warwickshire's Children and Young People Partnership, and the Place Partnerships for Warwickshire North, Rugby and South Warwickshire.

The Health and Wellbeing Strategy 2026-31 has been built upwards from the Place level. The Place Partnerships for Warwickshire North, Rugby, and South Warwickshire have considered the evidence and developed their own priorities to focus on for the next five years. In doing so, we can see the unique opportunities and challenges within each Place, as well as how we can collectively work together to act on them.

The NHS's 10 Year Plan is focused on delivery at Neighbourhood level via Integrated Neighbourhood Teams (INTs). This approach will see the health, social care and Voluntary, Community, Faith, Social Enterprise (VCFSE) sectors come together to improve health outcomes locally. These INTs will provide an opportunity for more local delivery of this strategy over the five-year period.

Although each Place is unique in its approach to improving health and wellbeing outcomes and to reducing inequalities in health, there are common enablers that are key to delivery across Warwickshire.

### Key enablers

#### Maintaining strong Place Partnerships

Warwickshire's Place Partnerships are key to driving improvements to health and wellbeing, and we remain committed to working together through these partnerships to drive and support change.

#### Data Sharing

Key to supporting change is improving our knowledge and understanding of the people who live and work in Warwickshire. As partners of the Health and Wellbeing Board (HWBB), we each hold information that can help us make more informed decisions, reduce duplication, and improve people's outcomes and their experiences of services. We will seek to work together to remove barriers to data sharing.

## Shared evidence base

The Joint Strategic Needs Assessment (JSNA) in Warwickshire acts as a robust evidence base, and a key enabler, in supporting strategic planning, as HWBB members work in partnership to form insight and provide a collective, strategic perspective. Partners of the HWBB have implemented, and are further developing, a linked dataset via our Population Health Management (PHM) platform. The platform will allow the integration and use of linked health data to help us understand multiple health and care needs, providing a more holistic and rich view of our population, linking interactions across health and care and understanding wider factors impacting on health. The common focus on population health will support partnership working and allow us to better make the case for prevention, early intervention and a focus on health inequalities.

## Effective Communication

We recognise that we could be better at communicating messages between ourselves and with people who live and work in Warwickshire. We aim to do more to have joint communication plans on things that are important to people in Warwickshire – whether that be on messages around services, health promotion, or achievements of the HWBB. As part of this, we will consider how people access our messages, recognising that digital doesn't work for everyone.

## Shared use of estates / co-location of staff and services

Working better together sometimes requires forming multi-disciplinary teams, and we know that when we share spaces, communication between services can also improve. We will look for opportunities to co-locate staff, optimise resources, and utilise community hubs. Where possible, opportunities for multi-disciplinary hubs will be considered, as spaces where employment, health, skills and community come together. We will utilise existing partnerships, such as the Local Estates Forums, to drive these conversations.

## Strategic connections

Given the wide-ranging factors that influence our health and wellbeing, this strategy cannot be delivered in isolation. We will explore, develop and maintain connections with wider strategic partnerships where co-benefits of working together are found. They include:

- Creating Opportunities Board
- Anchor Alliance
- Arden Health Partnership
- Population Health Inequalities and Prevention Partnership
- Safer Warwickshire Partnership

As a key statutory document, this strategy will also be an important building block to inform and support HWBB partners and the ICS, as they develop future strategies and plans.



# Understanding population health need

## National drivers of health and wellbeing

We want this strategy to focus on the key drivers of health and wellbeing that have the greatest impact on outcomes. We reviewed national evidence on key drivers and identified six areas.

These are:

- Mental health and wellbeing
- Deprivation
- Smoking status
- Alcohol use
- Levels of physical activity
- Weight status

Each of these drivers are interconnected. For example, deprivation is connected to smoking and weight status; and physical activity levels is connected to mental health and wellbeing. Taking effective action across these factors requires working across the four quadrants of the population health framework.

## Joint Strategic Needs Assessments

Joint Strategic Needs Assessments (JSNA) look at the current and future health and care needs of a population to inform strategic decision making. They are a statutory responsibility of every Health and Wellbeing Board, and they provide a key evidence base to inform the development of Joint Local Health and Wellbeing Strategies.

Since 2021, the Warwickshire Health and Wellbeing Board has published thematic needs assessments, including mental health, children and young people's health, healthy ageing, and the health of adults with a learning disability. These have provided a wealth of knowledge on these specific groups, including the inequalities in health that they face.

In developing this strategy, we looked back at our JSNA to see if any key themes emerged from them which would align with the national drivers of health and wellbeing. The themes of healthy weight, smoking, alcohol and drug use, mental health and deprivation came to the fore in each JSNA.

<b>What the JSNA says about drivers of poor health in Warwickshire</b>	<b><i>What we have heard from residents</i></b>
<b>Healthy weight:</b> Healthy weight is considered in almost every JSNA as a key factor that influences health outcomes. This includes how having a healthy weight supports children and young people to have the best start in life; how it helps to prevent conditions that particularly affect older people; and how vulnerable groups, such as those with a learning disability, are more impacted by weight-related issues than those without a learning disability.	"Diet is really important. It contributes to how well you feel; I am very careful about all that stuff." Healthy Ageing JSNA
<b>Smoking:</b> Smoking is the leading cause of premature death nationally and has been a key consideration in JSNAs when examining the causes of ill health. Whilst the JSNAs show that smoking prevalence has been declining, they also show that people are more likely to smoke if	

they live in more deprived areas. The JSNAs have also helped us to see opportunities across the life course to help people to quit.

**Alcohol and drug use:** Alcohol and drug use pose significant public health challenges, being a leading cause of death nationally and impacting on both mental and physical health. The JSNAs demonstrate these links across the life course, highlighting the challenges within Warwickshire that contribute to our picture of ill health.

**Mental health:** The JSNAs have provided a wealth of insight into mental health, including observing a rise in the prevalence of mental ill health during the pandemic, which continues to rise; and considering the link between physical health and the wider determinants of health. They have also highlighted populations who experience particular mental health inequalities, including children and young people, people with a learning disability, and people who are LGBTQ+.

*“Give help earlier to people starting to feel bad before it gets to crisis point”*  
Mental Health and Wellbeing of Infants, Children, and Young People JSNA

**Deprivation:** How health inequalities are experienced by those living in the most deprived areas, compared to those in the least deprived areas, has been a feature in all the recent JSNAs. The JSNAs have looked at inequalities in healthcare access, experience and outcomes, and have noted an increased prevalence of mental health and physical health conditions across the life course in the most deprived areas. Importantly, inequalities in the wider determinants of health are also drawn out, where those in deprived areas experience more significant challenges with their economic, social, and environmental circumstances.

*“I prefer volunteering but wouldn’t mind being paid working in the future. I don’t think there’s enough support to find employment.”*  
Adults with a Learning Disability JSNA

We know that focusing on health need is important to help us with strategic decision making, however it can mean we do not focus enough on what is good in local communities. The 2024 Director of Public Health (DPH) Annual Report celebrates Warwickshire’s people and places, by reemphasising the critical role that the building blocks of health – communities, the natural and built environment – play in shaping health outcomes across Warwickshire.

Key themes from DPH Annual Report 2024	What we have heard from residents
Access to green and open spaces was the most valued aspect of local life, cited by nearly half of respondents. These spaces were seen as vital for mental wellbeing, connection to nature, and opportunities for physical activity.	<i>“Open rural space for my children to explore and grow up in. It feels so safe, and I feel very lucky to live here.”</i>
Proximity to local amenities such as shops, GP surgeries, and community facilities, was the next most valued factor, mentioned by a third of participants. People emphasised the importance of walkable neighbourhoods and access to everyday services.	<i>“I love that it’s a short walk to the town and nearby facilities... and lovely open spaces for walks on my doorstep.”</i>
A strong sense of community and pride in place was also prominent, with a quarter of respondents highlighting the importance of supportive neighbours and shared values.	<i>“There is very much a sense of ‘we’re all in this together’.”</i>

These insights, alongside data on how people use local spaces, such as the high use of parks (86%), public footpaths (83%), and local shops (89%), directly informed the DPH Annual Report

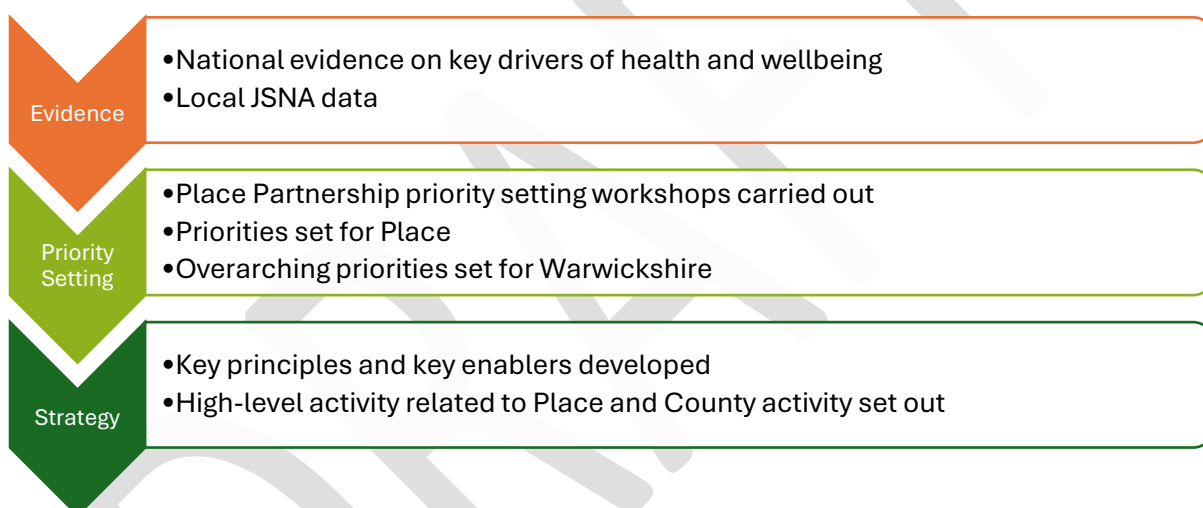
and this strategy. The evidence shows that when people live in supportive, well-connected and active communities, they are better able to maintain good mental and physical health.

## Current and future JSNA programme

In September 2024, the Warwickshire Health and Wellbeing Board approved a new approach to the JSNA work programme, namely the 'life course approach'. Building on the approach taken for the [Empowering Futures JSNA](#), the HWBB agreed for three life course dashboards to be produced, to provide an overview of health and wellbeing across the entire population at different stages of life. These dashboards will support us, as HWBB partners, to make evidence-based decisions over the lifetime of this strategy.

## Turning data into priorities and action

We used data from the JSNAs, as well as wider intelligence, to inform a series of Place-based priority setting workshops. Each Place Partnership held a workshop, where they considered the evidence and identified key priority areas to focus on over the lifetime of this strategy.



Page 12 combines the Place Partnership's priorities together into an overall plan of action at a Warwickshire footprint.

Pages 18-31 provide individual plans for each Place Partnership over the five-year period.

## Warwickshire

This section provides details of Warwickshire's overarching priorities for 2026-31. These have been developed from the priorities of each Place Partnership. A summary of the high-level actions we plan to carry out, to meet these priorities across Warwickshire, is also set out here.

### Priorities:

1. Creating the conditions to support good mental health and wellbeing, prioritising children and young people, enabling them to flourish.
2. Tackling the factors that cause poverty and lead to inequalities in health and wellbeing.
3. Supporting people to move more and eat well.

### Warwickshire delivery mechanisms:

- Children and Young People Partnership
- Health in All Policies Partnership
- Housing Partnership Board
- Active Warwickshire Partnership
- Prevention Network
- Work and Health Partnership
- Suicide Prevention Partnership
- SEND and Inclusion Partnership Board

### **Priority Area 1: Creating the conditions to support good mental health and wellbeing, prioritising children and young people, enabling them to flourish.**

We know from the Mental Health and Wellbeing of Infants, Children, and Young People JSNA that, in England, 1 in 6 children and young people aged 7-16, and 1 in 4 aged 17-19, have a probable mental health disorder. In Warwickshire, it is estimated that 20,653 children and young people aged 6-23 have a probable mental disorder. The JSNA highlights that, as 75% of all mental health problems start by the age of 24, it is critical to address mental health at an early age, and by considering the wider determinants that impact on mental health.

The Coventry and Warwickshire Mental Health JSNA and the Healthy Ageing JSNA both show mental health as a concern across the life course. Nationally, 1 in 4 adults can expect to experience a mental health problem at some point in their lives. Both JSNAs demonstrate the impact of the wider determinants of health on mental wellbeing, with addressing them being crucial to improving mental health for all age groups.

What we will do...	Impact – where we will be in five years...	We will measure success by...
<ul style="list-style-type: none"> <li>• Support the Thrive approach to be embedded across organisations and within communities.</li> <li>• Deliver the Child and Adolescent Mental Health Services (CAMHS) service model in accordance with the Thrive approach.</li> </ul>	<ul style="list-style-type: none"> <li>• We will have embedded the Thrive approach.</li> <li>• We will have delivered the CAMHS services model.</li> </ul>	<ul style="list-style-type: none"> <li>• Overarching: Measured improvements against JSNA recommendations regarding children and young people's mental health.</li> <li>• Children and young people will have increased resilience.</li> <li>• Children and young people will know where to get help and have better coping skills.</li> <li>• Parents, carers, other family members and professionals will increase their confidence in supporting children and young people's mental health.</li> </ul>

		<ul style="list-style-type: none"> <li>The most vulnerable children and young people will be supported with their mental health and wellbeing.</li> </ul>
<ul style="list-style-type: none"> <li>Focus on the delivery of the Suicide Prevention Strategy, including working with schools and education settings to improve safeguarding procedures.</li> </ul>	<ul style="list-style-type: none"> <li>We will have halted the rising trend of suicides in Warwickshire.</li> <li>We will have used suicide data from real-time surveillance, and data from partners around self-harm, to produce an accurate picture of the issue in Warwickshire.</li> <li>Frontline staff working with children and young people will have improved knowledge and professional confidence in identifying and supporting young people at risk of self-harm and suicide.</li> </ul>	<ul style="list-style-type: none"> <li>Halt in the rise in suicides in Warwickshire.</li> <li>Reported levels of improved knowledge and professional confidence in identifying and supporting young people at risk of self-harm and suicide.</li> </ul>
<ul style="list-style-type: none"> <li>Deliver on the mental health concordat, focusing on holistic support for mental wellbeing, including links to physical activity, and the delivery of mental health inequalities projects.</li> </ul>	<ul style="list-style-type: none"> <li>A well-established whole system approach to public mental health and a reduction in mental health inequalities.</li> </ul>	
<ul style="list-style-type: none"> <li>We will support delivery of the Special Educational Needs and Disabilities (SEND) and Inclusion Strategy's ambitions.</li> </ul>	<ul style="list-style-type: none"> <li>Children and young people with social, emotional and mental health needs will have earlier access to support.</li> <li>There will be greater awareness and understanding of neurodiversity and mental health across organisations, schools and services.</li> </ul>	<ul style="list-style-type: none"> <li>Measuring the adoption of the Working Together Charter and School's Inclusions Charter across relevant services and settings.</li> <li>Growth of young people with SEND voice represented through IMPACT. Continuous response and feedback from parents. Perceived safety and trust in children and young people, as these indicate effectiveness of learning environments.</li> <li>Greater awareness and understanding of neurodiversity and mental health across organisations schools and services.</li> </ul>

<ul style="list-style-type: none"> <li>We will work together to support improvements in school attendance by children and young people with social, emotional and mental health and wellbeing needs.</li> </ul>	<ul style="list-style-type: none"> <li>Health and Wellbeing Board members will have pledged their commitment to the School Attendance Charter.</li> </ul>	<ul style="list-style-type: none"> <li>Children and young people will be supported back into school.</li> <li>Rates of school attendance will improve, particularly in areas with poorest attendance.</li> </ul>
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<p><b>Priority Area 2: Tackling the factors that cause poverty and lead to inequalities in health and wellbeing.</b></p> <p>All the JSNAs produced in Warwickshire consider the impact of deprivation on health inequalities. They show that:</p> <ul style="list-style-type: none"> <li>People living in the most deprived areas of Warwickshire have a lower life expectancy than those in the least deprived areas. This is 8.3 years less for females, and 6.3 years less for males (Healthy Ageing JSNA).</li> <li>The 20% most deprived households are four times as likely to develop a serious mental health difficulty by the age of 11, when compared to the 20% least deprived households (Mental Health and Wellbeing of Infants, Children, and Young People JSNA).</li> <li>People who live in more deprived areas often face more barriers regarding the wider determinants of health, which can make engagement in healthy behaviours and lifestyle choices more difficult.</li> </ul>		
<p><b>What we will do...</b></p> <ul style="list-style-type: none"> <li>We will embed health and wellbeing into all local decision making, by applying a Health in All Policies (HiAP) approach. We will strengthen collaboration across sectors, use data to inform decisions, and ensure community voices shape our work, especially from our most disadvantaged areas.</li> </ul>	<p><b>Impact – where we will be in five years...</b></p> <ul style="list-style-type: none"> <li>A HiAP approach will lead to healthier, fairer communities. By addressing the wider factors that shape health, we will reduce inequalities, improve wellbeing and build a more sustainable system.</li> </ul>	<p><b>We will measure success by...</b></p> <ul style="list-style-type: none"> <li>How well health considerations have been included in key policies and strategies; and the uptake of HiAP tools and training across partners.</li> </ul>
<ul style="list-style-type: none"> <li>Take a needs-led approach in creating solution-based programmes and offering targeted help for individuals to gain clinical and employment support, enabling residents to live independent lives.</li> <li>Support the Lead on Youth Guarantee, by developing pathways and collaborating with local partners</li> <li>Work with employers via the Public Health Workplace Wellbeing Forum, to support and encourage ‘good work’ and a focus on health and wellbeing. This includes</li> </ul>	<ul style="list-style-type: none"> <li>Successfully developing an integrated work and health offer with established pathways to receive a variety of support.</li> </ul>	<ul style="list-style-type: none"> <li>Tying in with ‘Get Britain Working’ and WorkWell, success will be an increase in employment rates and a decrease in economic inactivity. We will also measure the number of people supported into sustainable employment and/or progression into better quality jobs/training; as well as uptake of services i.e. ‘Connect to Work’ participation.</li> <li>The Council will measure and continually evaluate the impact and progress of work and health programmes. The offer of</li> </ul>



encouraging co-design in training and in inclusive job opportunities.		support will evolve to ensure it always remains relevant and effective.
<ul style="list-style-type: none"> <li>We will continue to work collaboratively across Warwickshire to address the consequences of homelessness as outlined in the Warwickshire Statement of Intent on Homelessness.</li> </ul>	<ul style="list-style-type: none"> <li>The health needs and inequalities of people experiencing homelessness in Warwickshire will be addressed through system discussions on healthcare provision for one of our Plus Groups.</li> </ul>	<ul style="list-style-type: none"> <li>Having equitable provision for the health care needs of people experiencing homelessness across Warwickshire.</li> </ul>
<ul style="list-style-type: none"> <li>We will work to secure the best health outcomes from our built environment through an agreed approach to planning and health.</li> </ul>	<ul style="list-style-type: none"> <li>Health impact will be embedded as part of our county wide planning processes, including a consistent approach to targeting health inequalities.</li> </ul>	<ul style="list-style-type: none"> <li>Having a Warwickshire-focussed Health Impact Assessment set of criteria to inform local planning policy and development plans.</li> </ul>
<ul style="list-style-type: none"> <li>We will promote the health and wellbeing benefits of the natural environment, to improve community access and use of rural and urban green spaces across Warwickshire.</li> </ul>	<ul style="list-style-type: none"> <li>Access to green spaces as a health and wellbeing resource to help tackle health inequalities is achieved through collective action to address barriers and improve awareness.</li> </ul>	<ul style="list-style-type: none"> <li>Having equitable and safe access to a comprehensive network of green and blue spaces across Warwickshire.</li> </ul>
<ul style="list-style-type: none"> <li>We will develop a robust housing offer across the county that meets the needs of all groups with learning disabilities and autism.</li> </ul>	<ul style="list-style-type: none"> <li>Access to suitable accommodation provision for those with complex learning disability and autism needs.</li> </ul>	<ul style="list-style-type: none"> <li>Having a robust plan in place that meets the housing and accommodation needs of all local communities and populations, including those with complex learning disability and autism needs.</li> </ul>

### **Priority Area 3: Supporting people to move more and eat well (be more physical activity and support healthy weight)**

Physical activity and healthy weight (which is predominately driven by healthy eating) are identified in Warwickshire's recent JSNAs as key drivers of good health and wellbeing. The Healthy Ageing JSNA shows that the benefits of physical activity include a 40% reduction in the chance of developing type 2 diabetes, 35% reduction in cardiovascular disease, 30% reduction in falls and depression, 25% reduction in joint and back pain, and a 20% reduction in cancers (particularly colon and breast cancers).

The JSNA highlights that in Warwickshire, 1 in 7 children recorded flagged responses to physical activity questions in the Health Needs Assessment, meaning that there is concern about the levels of activity they are self-reporting. 1 in 12 reception-aged children are recorded as obese, and this rises in Year 6 where 1 in 5 are recorded as obese. In adults, nationally, most people over the age of 25 are overweight or obese. This peaks at 45-54 for males (82% overweight or obese)

and 65-74 for females (71% overweight or obese). For older people aged 65+, 4 in 10 people in Warwickshire are routinely inactive, equating to around 50,400 people.

What we will do...	Impact – where we will be in five years...	We will measure success by...
<ul style="list-style-type: none"> <li>• Use existing strengths, assets, and resources to drive coordinated, system-wide action on healthy weight. For example, via local children and young people healthy weight commissioned activity and partnerships.</li> <li>• Collaborate with system wide partners, including schools, nursery settings and youth services, to promote and influence conditions for change, to support healthier weight for all Warwickshire residents.</li> <li>• Take a whole family approach, ensuring that activity benefits parents, carers, grandparents and the wider community.</li> <li>• In collaboration with health professionals and nursery settings, continue to drive uptake of the national Healthy Start scheme for eligible families, to ensure milk, vegetables, fruit and vitamins are more accessible families with children under 4.</li> <li>• Support system partners to drive and prioritise improvements around preconception, infant feeding, family and child health. For example, via the Local Maternity and Neonatal System (LMNS) work programmes.</li> <li>• Develop community engagement to inform the approach and support meaningful change for all ages, endorsed by Warwickshire residents.</li> </ul>	<ul style="list-style-type: none"> <li>• A clear and recognisable vision for healthy weight in Warwickshire.</li> <li>• Strategic and political commitment to drive long-term outcomes in support of healthier weight for Warwickshire.</li> <li>• Adoption of a nationally recognised and endorsed approach to drive long-term work in improving outcomes and reducing health inequalities e.g. The Healthy Weight Declaration.</li> <li>• In support of a Health in All Policies approach, healthy weight priorities are integrated into key strategies and plans across Warwickshire.</li> <li>• Learning captured and shared. For example, via webinars and newsletters to support the healthy weight approach across the life course.</li> </ul>	<ul style="list-style-type: none"> <li>• Contribution to reducing the trend of rising childhood and maternal obesity via:</li> <li>• Improved maternal and infant health outcomes.</li> <li>• Documented plan to grow impact and influence to improve healthy weight outcomes across the life course for all residents in Warwickshire.</li> <li>• Documented stories of action and change from local stakeholders and dissemination of activity to inspire others.</li> <li>• Examples of where community engagement has informed the approach and local change.</li> <li>• Supporting a shared commitment to healthy weight via the Warwickshire Healthy Child Programme sub-group.</li> <li>• Learning is captured and shared to support continuous improvement and momentum of growth.</li> </ul>

<ul style="list-style-type: none"> <li>Facilitate a shared understanding of the Whole Systems Approach to Healthy Weight among partners across Warwickshire, highlighting its role within broader partnerships and the wider system, through effective communication channels and local networks.</li> </ul>		
<ul style="list-style-type: none"> <li>Use the Sport England Place Universal Offer (PUO) and Active Warwickshire Partnership as a catalyst for system-wide change, embedding physical activity into local policy, strategy and planning.</li> <li>Develop a shared vision and coordinated approach to reducing physical inactivity, with a focus on tackling inequalities.</li> <li>Champion the role of movement, sport and physical activity to improve wellbeing across the life course, reduce health inequalities and connect communities.</li> </ul>	<ul style="list-style-type: none"> <li>More communities enjoying the wide-ranging benefits of sport and physical activity, improving both individual lives and the places where people live and work.</li> <li>All children and young people have positive experiences through physical activity, laying the foundations for a long, healthy and active life.</li> <li>Stronger connections between sport, physical activity, health and wellbeing, leading to more people feeling the benefits and becoming advocates for active lifestyles.</li> <li>Improved places and spaces that make it easier, safer, and more appealing for people to be active as part of everyday life.</li> </ul>	<ul style="list-style-type: none"> <li>Increase in physical activity level and decrease in the number of people who are physically inactive, measured via the Active Lives Survey.</li> <li>System change through the PUO's Monitoring and Evaluation Framework.</li> <li>Impact through targeted interventions and programmes.</li> <li>Stories and case studies to demonstrate the impact of physical activity.</li> </ul>
<ul style="list-style-type: none"> <li>Support key partners to embed the Coventry and Warwickshire prevention framework and its principles within their organisations. Key areas of focus within the framework are physical activity and healthy weight.</li> <li>Endorse attendance at the quarterly Coventry and Warwickshire Prevention Network meetings, which are themed around the key areas of focus, physical activity and healthy weight.</li> </ul>	<ul style="list-style-type: none"> <li>All partners have prevention embedded within their business as usual.</li> <li>Prevention prioritised across the system.</li> </ul>	<ul style="list-style-type: none"> <li>Increase in the number of policies, strategies and boards that include prevention as one of their aims and/or deliverables.</li> <li>Evidence of routine reflection of prevention principles within board and committee reports.</li> <li>Case studies from organisations that have applied the prevention framework and its principles.</li> </ul>

## Rugby Place

This section provides details of Rugby Place's priorities for 2026-31, alongside Rugby's overall vision statement. Also set out here are high-level actions planned to be carried out in Rugby to meet these priorities.

Vision statement: Thriving communities where everyone, regardless of background or circumstance, can live healthy, connected and fulfilling lives.

### Priorities:

1. Mental health and wellbeing, with a focus on prevention and early intervention.
2. Reduce health inequalities, including impacts across the rural area, Houses of Multiple Occupation and the shift worker demographic.
3. Improving levels of physical activity across Rugby.

<b>Priority Area 1: Mental health and wellbeing, with a focus on prevention and early intervention</b>		
Mental health and wellbeing is a key focus for Rugby Place. In Rugby in 2017, around 3 in 20 people aged 16+ are estimated to have a common mental disorder, whilst 1 in 5 people report high anxiety. Recent JSNAs have highlighted higher rates for those who have a learning disability or are in the LGBTQ+ community. We will take a proactive and preventative approach to mental health and wellbeing in Rugby, focusing on how we can prevent mental ill health developing the first place, and providing support to people early to stop mental health conditions from escalating.		
<b>What we will do...</b> <ul style="list-style-type: none"><li>• Prioritise improving mental health and wellbeing for Rugby Place.</li><li>• Work to support a Liveable Neighbourhood approach, focusing on the benefits of open space, trees and active travel in areas of deprivation.</li><li>• Work closely with Coventry and Warwickshire Partnership NHS Trust and other key organisations that focus on Mental Health, ensuring connections across Rugby Place.</li><li>• We will adopt a Thriving Places approach to work together as a</li></ul>	<b>Impact – where we will be in five years...</b> <ul style="list-style-type: none"><li>• Children and young people and their families will know what, and where, services can be accessed, at the first time of asking.</li><li>• Children and young people and their families will feel heard and supported.</li><li>• Rugby will be a place where neighbours know each other and get the right services for themselves and those they care for.</li><li>• We will have improved communications across organisations</li></ul>	<b>We will measure success by...</b> <ul style="list-style-type: none"><li>• Survey to understand baseline levels of children's and young people's mental health and wellbeing, and re-survey in five years' time.</li><li>• Reduction in access to acute mental health services by children and young people who live in Rugby.</li><li>• An active network of forums meeting regularly and feeding into Council consultations.</li><li>• Improved outcomes on mental health in Rugby.</li></ul>

Partnership with key measurable outcomes. <ul style="list-style-type: none"> <li>Support the needs of local residents and advocate for their voice.</li> <li>Work together to share communication across all Place partners.</li> </ul>	about children's and young people's mental health. <ul style="list-style-type: none"> <li>People will feel empowered to support their mental health and wellbeing.</li> </ul>	
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**Priority Area 2: Reduce health inequalities including impacts across the rural area, Houses of Multiple Occupation and the shift worker demographic**

Tackling deprivation and its impact on health is a top priority for Rugby Place. Deprivation is one of the most powerful and persistent drivers of health inequality — influencing people's ability to live well, access services, and participate in their communities. Reducing inequalities by tackling deprivation in Rugby ensures that everyone has a fair opportunity to be healthy and well, regardless of background or circumstances. A healthier Rugby leads to a more productive and thriving community, which aims to prevent long-term illness and promote healthy lifestyles. 2 LSOAs (Lower-layer Super Output Area) in Rugby are in the top 20% most deprived nationally, with 3,614 people living in these areas. As Rugby Place, we strive to reduce health inequalities with a particular focus on rural areas, Houses of Multiple Occupation, and the shift worker demographic.

<b>What we will do...</b> <ul style="list-style-type: none"> <li>Adopt a Health in all Policies approach in local decision making to prioritise health improvement outcomes for investment.</li> <li>Develop a plan to create ambition and hope for people living in Rugby, focussing on skills development.</li> <li>Connect with the network of parish councils to understand their local community challenges, including transport and mobility, local economy</li> </ul>	<b>Impact – where we will be in five years...</b> <ul style="list-style-type: none"> <li>There will be a strong community network helping to address key challenges in Rugby.</li> <li>Understand the barriers to making healthy choices that Rugby residents may face.</li> <li>Demonstrate commitment to reduce inequalities and deprivation within the borough.</li> <li>A clear focus and commitment from all Rugby Place partners.</li> </ul>	<b>We will measure success by...</b> <ul style="list-style-type: none"> <li>Number of projects delivered with a focus on reducing health inequality.</li> </ul>
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<p>and jobs, flood resilience and nature and biodiversity.</p> <ul style="list-style-type: none"> <li>Engage businesses within the borough, specifically those operating logistics, to create a network of employers with health as a focus.</li> <li>To support the delivery of the council's warm homes project.</li> </ul>	<ul style="list-style-type: none"> <li>Progress of the £21 million Housing and Health fund.</li> </ul>	
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<p><b>Priority Area 3: Improving levels of physical activity across Rugby</b></p> <p>We want to support people to be physically active in Rugby. Being physically active can help prevent a wide range of health conditions, including coronary heart disease, diabetes, osteoporosis, types of cancer, and poor mental health. 1 in 9 children in Rugby recorded flagged responses to physical health questions in the Health Needs Assessment school survey, meaning the levels of physical activity they indicated was concerning, with the lowest levels in the South of Rugby (1 in 7). 1 in 3 adults in Rugby Place undertake less than 30 minutes of activity per week, and 2 in 5 people aged 65+ in Rugby undertake less than 30 minutes of activity per week, a total of 25,500 people.</p>		
<p><b>What we will do...</b></p> <ul style="list-style-type: none"> <li>We want to encourage people to be more physically active through a Love Rugby campaign, utilisation of green spaces, and regeneration of the town centre.</li> <li>We want to make better use of community groups and hubs to drive conversations around prevention and to actively involve people who live and work in Rugby.</li> <li>Influence and drive the Sport England Place Universal Offer (PUO) funding in partnership with Think Active.</li> </ul>	<p><b>Impact – where we will be in five years...</b></p> <ul style="list-style-type: none"> <li>A more active Rugby with a promotion of sport and physical activity within the borough.</li> <li>Older people engaged in strength and balance exercise.</li> <li>A coordinated approach from all partners delivering system change.</li> <li>An improved cycling and walking network in the town centre.</li> </ul>	<p><b>We will measure success by...</b></p> <ul style="list-style-type: none"> <li>Increased percentage of Rugby residents who are physically active for 30 minutes 3 times per week.</li> <li>Collecting qualitative information, such as case studies on residents' journeys to improved health.</li> <li>The engagement and throughput of a Love Rugby campaign.</li> <li>Kilometre distance of active travel routes, including the council's park connector network.</li> </ul>



<ul style="list-style-type: none"> <li>• Actively promote the GP Referral scheme available at the council's leisure centre.</li> <li>• Explore opportunities to develop active travel routes particularly within the town centre.</li> </ul>		
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As well as focusing on prevention, we know that for Rugby residents, access to services remains a top priority. We know this through the Healthwatch Warwickshire Rugby Health and Care Forum. As a Partnership, we will focus on a joint communications plan to support residents to know what, and when, support is available. We also want to make better use of community anchors and hubs to drive conversations around access, and co-design communications with people who live and work in Rugby.

We want to make sure that people who live and work in Rugby are involved in the development and delivery of this strategy over the next five years. We will involve residents through engaging with Warwickshire Healthwatch and other community partners.

#### Role of Rugby Partnership

Rugby Partnership will drive forward the ambitions for Rugby, as listed in this strategy. We will set up task and finish groups, as and when required, to support with delivery. We will report to HWBB on an annual basis on progress against activity.

#### Rugby Place delivery mechanisms:

- Rugby Place Plan
- Rugby Borough Council Plan
- Rugby Local Estates Forum

## South Warwickshire Place

This section provides details of South Warwickshire Place's priorities for 2026-31, alongside South Warwickshire's overall vision statement. Also set out here are the high-level actions planned to be carried in South Warwickshire to meet these priorities.

Vision statement: South Warwickshire has vibrant communities at its heart, working together to ensure everyone is supported to live well and have safe and fully active lives.

### Priorities:

1. Mental health and wellbeing with a focus on prevention and early intervention.
2. Physical activity.
3. Deprivation, with a focus on rural and hidden inequalities.

South Place covers Warwick District and Stratford-upon-Avon District.

#### **Priority Area 1: Mental health and wellbeing with a focus on prevention and early intervention**

Mental health and wellbeing is a top priority for South Place. This is because poor mental health is both a major contributor to health inequalities and a significant barrier to people living fulfilling lives. In South Place around 1 in 10 people aged 16+ were estimated to have a common mental disorder in 2017, and between 2 in 10 and 3 in 10 report high anxiety. Local engagement and data show that access to timely, appropriate mental health support remains a challenge across South Warwickshire — particularly in rural areas and among those living in deprivation. Residents consistently report long waiting times and a lack of continuity in mental health services, which is impacting quality of life and increasing pressure on emergency and crisis services.

We particularly want to focus on the mental health and wellbeing of children and young people living in South Place. This is because they are telling us they face real barriers to accessing care, especially those with neurodivergent needs, social anxiety, or who lack digital access. Nationally, 1 in 6 people aged 7-16 have a probable mental health disorder, and engagement feedback reveals that many young people struggle with navigating healthcare systems, feel their concerns are not taken seriously, and often wait months for mental health support. Poor mental health during adolescence can have long-term consequences, including reduced educational outcomes, risk of substance misuse, and unemployment.

Prioritising prevention is a key principle of this strategy, and we want to support children and young people to have good mental health and wellbeing and be able to flourish. By listening to their lived experiences and investing in early intervention, accessible support, and community resilience, we aim to reduce long-term harm and build a healthier, more equitable future for all young residents in South Warwickshire.

What we will do...	Impact – where we will be in five years...	We will measure success by...
<ul style="list-style-type: none"> <li>• Adopt the Thrive Approach and work together as a Partnership to ensure it is embedded across all organisations in the Partnership.</li> <li>• Strengthen early intervention and prevention approaches across life stages.</li> <li>• Improve access to appropriate, timely, and inclusive mental health support.</li> <li>• Embed mental health and emotional wellbeing into community, education, and frontline settings.</li> </ul>	<ul style="list-style-type: none"> <li>• Children and young people and their families will know how to access which parts of the system.</li> <li>• Children and young people and their families will feel heard and supported.</li> <li>• Communities are more resilient and have built supportive networks that local people can access.</li> <li>• Fewer people reach crisis point due to earlier and more joined-up support.</li> <li>• Young people, carers, rural residents, and those with additional needs feel better supported and heard.</li> <li>• Communities are more resilient with alignment across stakeholders on health and wellbeing priorities.</li> </ul>	<ul style="list-style-type: none"> <li>• Survey to understand baseline levels of children's and young people's mental health and wellbeing, and re-survey in five years' time.</li> <li>• Improvement in self-reported mental wellbeing (e.g. Warwickshire JSNA metrics).</li> <li>• Increased uptake of community-based support and early help services.</li> <li>• Improved access to and satisfaction of mental health services.</li> <li>• Increased training and awareness of mental health across frontline services.</li> </ul>

### Priority Area 2: Physical activity

Physical activity is a top priority for South Warwickshire Place. This is because being physically active is fundamental to good health and wellbeing at every age — helping to prevent a range of long-term conditions, reduce social isolation, and support positive mental health. Yet across South Warwickshire, physical activity levels are uneven, with significant disparities linked to income, geography, age, and disability. 1 in 10 children in South Place recorded flagged responses to physical health questions in the Health Needs Assessment school survey, meaning the levels of physical activity they indicated was concerning, with the lowest levels in Leamington, Whitnash, and Bishop's Tachbrook (1 in 8). 1 in 5 adults in South Place undertake less than 30 minutes of activity per week, and 1 in 3 people aged 65+ in South Place undertake less than 30 minutes of activity per week.

People living in rural areas face barriers, such as poor public transport and limited access to local facilities, while others may experience cost, time, or health-related barriers. These inequalities mean that those who would benefit most from being active often have the fewest opportunities to do so.

We particularly want to focus on reducing inequalities in physical activity across South Warwickshire Place. Data shows that groups already experiencing poorer health — including older adults on low incomes, carers, and people with disabilities — are also less likely to be physically active. This contributes to a cycle of declining health and increased demand on health and care services. These gaps are further exacerbated in communities with limited infrastructure, where access to green spaces, affordable leisure, or active travel options is lacking.

Prioritising prevention is a key principle of this strategy, and we want to create the conditions for all residents — regardless of their background or circumstances — to be physically active in ways that work for them. This includes investing in inclusive environments, supporting community-led activity, and addressing the structural and social barriers that prevent people from moving more.

What we will do...	Impact – where we will be in five years...	We will measure success by...
<ul style="list-style-type: none"> <li>• Support inclusive, place-based opportunities to be active, utilising local assets, especially in under-served communities.</li> <li>• Promote active travel, green space use, and community-led physical activity.</li> <li>• Address environmental, social and economic barriers to participation.</li> </ul>	<ul style="list-style-type: none"> <li>• Physical activity is easier, more visible, and more accessible in everyday life.</li> <li>• Gaps in activity levels between different groups and places have narrowed.</li> <li>• More people across all ages and backgrounds are moving more, and more often.</li> <li>• Physical activity is integrated into health and wellbeing pathways, especially for those with long-term conditions.</li> <li>• Local community hubs and leaders drive inclusive, community-led activity programs that boost participation.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased physical activity levels, measured via Active Lives Survey or local data.</li> <li>• Reduced inactivity rates in priority groups (e.g. older adults, carers, people living with a disability).</li> <li>• Growth in participation in community and place-based activity programmes.</li> </ul>

### **Priority Area 3: Deprivation, with a focus on rural and hidden inequalities.**

Tackling deprivation and its impact on health is a top priority for South Place. This is because deprivation is one of the most powerful and persistent drivers of health inequality — influencing people’s ability to live well, access services, and participate in their communities. While South Warwickshire is often seen as affluent overall, this masks significant pockets of deprivation, as some areas rank among the most deprived in the country. There are also hidden inequalities, especially in rural areas, where need can be less visible but just as severe. Rural residents may face multiple overlapping challenges, such as poor transport links, digital exclusion, fuel poverty, and limited access to services — all of which contribute to poorer health outcomes.

There is 1 LSOA in the top 20% most deprived nationally in South Warwickshire, with 1,232 people living there. However, when looking at the specific domains that make up deprivation scores, South Warwickshire has 33 LSOAs in the top 20% most deprived nationally for barriers to housing and services, and 23 LSOAs in the top 20% most deprived nationally for living environment, demonstrating how hidden inequalities can present themselves.

We particularly want to focus on reducing health inequalities linked to deprivation across the whole life course. People in deprived communities — both urban and rural — are more likely to experience long-term physical and mental health conditions, and face greater barriers to accessing healthcare, employment, and education. Evidence shows that adults living in more deprived areas are twice as likely to experience depression, more likely to suffer from chronic pain, and are at significantly greater risk of developing preventable diseases. The high cost of housing, growing homelessness, and underreporting of need in rural areas contribute to a complex and often overlooked picture of inequality.

Prioritising prevention is a key principle of this strategy, and we are committed to tackling deprivation in all its forms — including the less visible experiences of rural disadvantage. We will work across sectors to address the wider determinants of health: improving transport, affordable housing, digital access, income security, and community infrastructure. This means making sure support reaches those who may not appear on traditional measures of need, and ensuring no community in South Warwickshire is left behind. By focusing on both visible and hidden deprivation, we aim to close the health gap and create fairer, healthier conditions for all.

<p><b>What we will do...</b></p> <ul style="list-style-type: none"> <li>• Work across systems to address the wider determinants of health, including housing, transport, income, and digital access.</li> <li>• Strengthen support and voice for those experiencing hidden and rural deprivation.</li> <li>• Use data and lived experience to better target resources and services to where they are needed most.</li> </ul>	<p><b>Impact – where we will be in five years...</b></p> <ul style="list-style-type: none"> <li>• Health and wellbeing gaps related to deprivation have narrowed.</li> <li>• Communities experiencing rural and hidden deprivation are more visible, supported, and empowered.</li> <li>• Services and funding are better aligned to address local need and build community resilience.</li> <li>• Community intelligence identifies overlooked needs, enabling targeted support and local solutions.</li> <li>• Barriers to services, transport, and digital access are reduced, improving quality of life in deprived and rural areas.</li> </ul>	<p><b>We will measure success by...</b></p> <ul style="list-style-type: none"> <li>• Improved health outcomes in the most deprived areas (e.g. life expectancy, long-term conditions).</li> <li>• Increased access to services and community infrastructure in underserved rural areas.</li> <li>• More residents reporting they feel supported and less excluded, measured via community insight and engagement data.</li> </ul>
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### Role of South Warwickshire Place Partnership

South Warwickshire Place Partnership will drive forward the ambitions for South Warwickshire listed within this strategy. We will do this through our South Warwickshire Place Plan, Stratford District Council (SDC) Growing Opportunities Plan and Warwick District Council (WDC) Community Strategy, connecting with our Local Estates Forum. We will report to HWBB on an annual basis on progress against activity.

#### South Warwickshire Place delivery mechanisms:

- South Warwickshire Place Plan
- SDC Growing Opportunities Plan
- WDC Community Strategy
- South Local Estates Forum
- South Warwickshire Local Plan



## Warwickshire North Place

This section provides details of Warwickshire North Place's priorities for 2026-31, alongside Warwickshire North Place's overall vision statement. Also set out here are the high-level actions planned to be carried out in Warwickshire North Place to meet these priorities.

Vision statement: Better Together: helping you to help yourself, there for you when you need us.

### Priorities:

1. Addressing deprivation and the cost of living.
2. Mental health and wellbeing.
3. Healthy weight and healthy eating.

#### **Priority Area 1: Addressing deprivation and the cost of living**

Deprivation and the cost of living is a key focus for our Place as Warwickshire North sees a higher-than-average proportion of deprivation in its local population. There are 22 neighbourhoods in Warwickshire that fall into the 20% most deprived nationally, and 19 of these neighbourhoods are in Warwickshire North Place, and 17 are specifically in Nuneaton and Bedworth. This means that of the 35,867 people in Warwickshire living in deprivation, over 30,000 of these are living in Warwickshire North. The cost-of-living plays a huge part in people's ability to join in with social activities and community groups, which we know help foster good health and wellbeing. Therefore, there is a real need for us to focus on health inequalities and deprivation, noting the stark effect they have on health outcomes and where we can make a difference.

#### **What we will do...**

- Continue to position reducing health inequalities as our Place's central driver, focusing on deprivation and the cost of living, noting the prevalence in Warwickshire North.
- Projects and initiatives will focus on incorporating an inequalities approach in their planning, delivery and evaluation, noting how deprivation and the cost of living affect the local population and how they engage with service offers.

#### **Impact – where we will be in five years...**

- We will have a Place programme that can demonstrate its focus to reduce inequalities, target deprivation and the cost of living for the local people in Warwickshire North.
- The Place Programme will be able to show examples of projects that have focused on deprivation and the cost of living and their associated impact.
- Clear focus across partners in Place to commit to working to tackle inequalities, deprivation and cost of living in respective organisations and collectively.

#### **We will measure success by...**

- Number of projects with a focus on deprivation and the cost of living.
- Associated achievements and evaluations of those relevant projects.
- Overall progress review against this focus area and factoring it into reporting to the Health and Wellbeing Board.
- Utilisation of the Hospital to Home, or equivalent, service and access to wider home environment or other support,

<ul style="list-style-type: none"> <li>• Focus on key areas, such as housing and employment, as we know that supporting people into good work and housing can impact positively on wellbeing, enabling them to flourish.</li> <li>• Warwickshire North Place will involve service users, patients, citizens and our workforce in identifying opportunities for improvement, and commit to engagement by connecting with community forums and ensuring patients' and citizens' voices remain central to service development.</li> <li>• We aim to review the Better Care Fund Hospital to Home service offer and address underutilisation in Warwickshire North Place.</li> </ul>		
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<p><b>Priority Area 2: Mental health and wellbeing</b></p> <p>Mental health and wellbeing is a key focus for Warwickshire North Place. In Warwickshire North, around 3 in 20 people aged 16+ were estimated to have a common mental disorder in 2017, whilst 1 in 5 people in North Warwickshire, and 3 in 20 people in Nuneaton &amp; Bedworth, reported high anxiety. Recent JSNAs have highlighted higher rates for those who have a learning disability or are in the LGBTQ+ community. We will take a proactive and preventative approach to reduce the long-term impact for people experiencing mental health problems in Warwickshire North. We will support individuals and families to manage their mental health and wellbeing and enable our population to access support for their mental health needs closer to home.</p>		
<p><b>What we will do...</b></p> <ul style="list-style-type: none"> <li>• Maintain improving mental health and wellbeing as one of our Place priorities for Warwickshire North, giving it time</li> </ul>	<p><b>Impact – where we will be in five years...</b></p> <ul style="list-style-type: none"> <li>• We will have an established priority workstream within our Place Programme that includes multiple mental health</li> </ul>	<p><b>We will measure success by...</b></p> <ul style="list-style-type: none"> <li>• Number of projects with a focus on mental health and wellbeing.</li> <li>• Associated achievements and evaluations of those relevant projects.</li> </ul>

<p>and focus to make meaningful progress.</p> <ul style="list-style-type: none"> <li>• Work closely with Coventry and Warwickshire Partnership NHS Trust, and other key organisations, focusing on mental health to ensure connections are made between wider work and the local Place need.</li> <li>• Work with Place partner organisations to consider how we, as organisations, support the wellbeing of our staff.</li> <li>• Place will involve service users, patients, citizens and our workforce in identifying opportunities for improvement, and commit to engagement by connecting with community forums and ensuring patients' and citizens' voices remain central to service development.</li> </ul>	<p>initiatives, representing the breadth of work in the area across partners.</p> <ul style="list-style-type: none"> <li>• The Place Programme will be able to show examples of projects that have focused on mental health and wellbeing and their associated impact.</li> <li>• Clear focus across partners in Place to commit to working to improve mental health and wellbeing in respective organisations and collectively.</li> </ul>	<ul style="list-style-type: none"> <li>• Overall progress review against this focus area and factoring it into reporting to the Health and Wellbeing Board.</li> </ul>
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<p><b>Priority Area 3: Healthy weight and healthy eating</b></p> <p>We want to support healthy weight and healthy eating in Warwickshire North Place. This includes supporting children and young people to start their lives well by focusing on healthy behaviours, such as healthy eating education and working with local education providers and community groups to increase knowledge and practices around cooking. 1 out of 4 reception-aged children in North Warwickshire and Nuneaton &amp; Bedworth are overweight, with rates rising to just under 2 out of 5 in Year 6.</p>		
<p><b>What we will do...</b></p> <ul style="list-style-type: none"> <li>• Incorporate healthy weight and healthy eating into the Warwickshire North Place Programme, as one of the focus</li> </ul>	<p><b>Impact – where we will be in five years...</b></p> <ul style="list-style-type: none"> <li>• A shared ethos across Place partners, recognising the focus area as a result of our Health &amp; Wellbeing Strategy workshop</li> </ul>	<p><b>We will measure success by...</b></p> <ul style="list-style-type: none"> <li>• Number of projects with a focus on healthy weight and healthy eating.</li> <li>• Associated achievements and evaluations of those relevant projects.</li> </ul>

<p>areas under our Wider Determinants of Health priority.</p> <ul style="list-style-type: none"> <li>• Create a shared commitment across the Place from partners to support the healthy weight approach, ensuring key organisations are invested and feed in.</li> <li>• We will support children and young people to start their lives well by focusing on healthy behaviours, including healthy eating education and working with local education providers and community groups to increase knowledge and practices around healthy affordable cooking.</li> <li>• Place will involve service users, patients, citizens and our workforce in identifying opportunities for improvement, and commit to engagement by connecting with community forums and ensuring patients' and citizens' voices remain central to service development.</li> </ul>	<p>and collaborating to progress work in this area.</p> <ul style="list-style-type: none"> <li>• We will have an established piece of work specifically targeting healthy weight and healthy eating in Warwickshire North, reporting progress regularly via the Place Programme.</li> <li>• Clear focus across partners in Warwickshire North Place to commit to working to achieve healthy weight in our population.</li> </ul>	<ul style="list-style-type: none"> <li>• Overall progress review against this focus area and factoring it into reporting to the Health and Wellbeing Board.</li> </ul>
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Creating safer spaces and addressing community safety is important to the Warwickshire North Place Partnership, and we will work together with our Community Safety Partnerships to support people to feel safe to take up recreational activity in local parks and green spaces, in order to support people to be more physically active.

We want to make sure that people who live and work in Warwickshire North are involved in the development and delivery of this strategy. We will work with local community groups and utilise community connectors to drive health and wellbeing messages. We want to ensure that people are able to access health information and organisations within the partnership. We will consider health literacy in all that we do, through programmes such as Making Every Contact Count training and campaigns.

Where we live can impact on our health and wellbeing, and we want to focus on influencing the building blocks of good health. This includes supporting healthy design principles by influencing our town planning practices and taking a stronger stance on restrictions to hot food takeaways by working with licensing colleagues.

#### Role of Warwickshire North Place Partnership

Warwickshire North Place Partnership will drive forward the ambitions listed within this strategy. We will do this through our delivery mechanisms, existing strategies and partnership forums, as listed in the box to the right. We will report our activity progress to the Health and Wellbeing Board on an annual basis.

#### Warwickshire North Place delivery mechanisms:

- Warwickshire North Place Plan
- Warwickshire North Clinical Strategy
- Warwickshire North Health & Wellbeing Partnership
- Warwickshire North Place Delivery Group
- Warwickshire North Clinical & Professional Partnership
- Warwickshire North Local Estates Forum

## Next steps

We will translate this strategy into key deliverables and outline they will be monitored. We will use the findings from the public engagement process to help formulate action plans, which will be delivered at both County and Place footprints via a range of mechanisms. We will work on this between September and December 2025 so that draft action plans and monitoring mechanisms can be developed in time for the launch of the strategy in May 2026.

## Performance and measuring impact

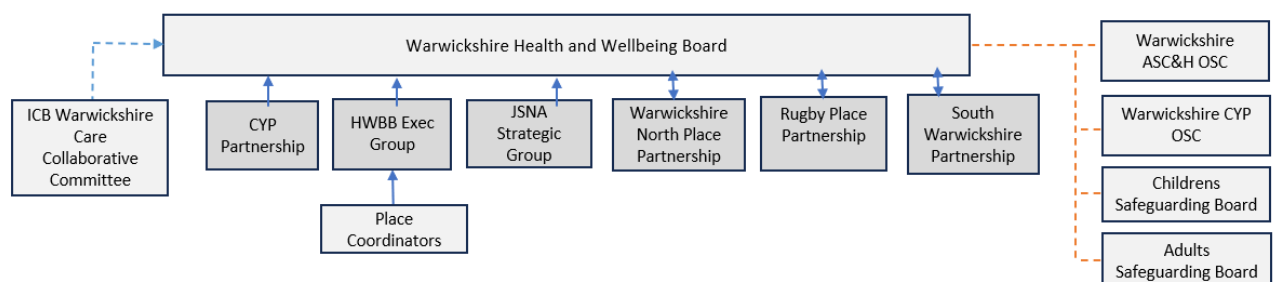
In the next six months, we will develop an outcomes framework to monitor progress against key priorities over the five-year period of the strategy.

As part of our JSNA programme, we will have a suite of dashboards available. Key performance indicators will be included in these dashboards to monitor the strategy's impact. Over the course of this strategy, we would like to see an increased use of this evidence base to inform decision making. This will include Population Health Management projects which are undertaken either as part of, or separately, to the JSNA programme.

A mechanism for capturing the impact of JSNAs has also been developed to assure the Health and Wellbeing Board of the JSNAs' value and use in strategic decision making across the system. Reports will be brought to the board, demonstrating how JSNAs have been used by partners to support projects and activities, including how Health and Wellbeing Board member organisations have responded to JSNA findings and recommendations.

## Governance and reporting

The Health and Wellbeing Board (HWBB) and the Health and Wellbeing Board Executive Group will oversee the performance of the strategy. HWBB will receive an annual report and the HWBB Executive Group will receive a six-monthly report on progress against the high-level deliverables captured on pages 14-32.





## Risks

### Life expectancy

We know that we need to focus on prevention to support people to start, live and age well. The risk to 'doing nothing' is that life expectancy continues to stall across the county and that inequalities in life expectancy continue, with people living in more deprived areas more likely to die prematurely compared to those living in the least deprived areas.

We also know that a lot of changes to health and wellbeing outcomes can take a long time to be seen. However, there is change that we can drive within the life cycle of this strategy, which we hope will support overall life expectancy and healthy life expectancy in the long term.

### Focus on prevention and working together

Working together as partners is key to the delivery of this strategy. Without partnership working, there is a risk that people who live and work in Warwickshire will experience disjointed care and services. Within the current financial climate, there is a risk that preventative activity is lessened. We know that now more than ever, we need to work across organisational boundaries to make the most of our collective resources to support good health and wellbeing outcomes for local people. In addition, working in an ever-evolving health and care system means we will need to pay due regard to national policy changes, to ensure our strategy remains fit for purpose throughout the five-year period.

The 2024 Director of Public Health Annual Report focused on the importance of people and place, and the power that is held within communities. It is important that we work with communities to understand attitudes towards health and wellbeing, and that we build behaviour change into our programmes, to reduce the risk of the strategy feeling disconnected from the population of Warwickshire.

### Reducing inequalities in health

Taking an approach whereby we seek to reduce inequalities in health will require making decisions on what we will, and will not, prioritise as a partnership. This is because we will be looking at driving a proportionate response, based on need. We will consider health equity assessment through what we do to maintain a focus on health inequalities. This will include considering digital and financial barriers to health for certain groups of people.

## Warwickshire Health and Wellbeing Board Membership



## Glossary

CAMHS	Child and Adolescent Mental Health Services
COPD	Chronic obstructive pulmonary disease
DPH	Director of Public Health
GP	General Practitioner
HiAP	Health in All Policies
HWBB	Health and Wellbeing Board
ICB	Integrated Care Board
ICS	Integrated Care System
INTs	Integrated Neighbourhood Teams
JSNA	Joint Strategic Needs Assessment
LGBTQ+	Lesbian, gay, bisexual and transgender. The plus symbol represents other identities included under the LGBT+ umbrella.
LMNS	Local Maternity and Neonatal System
LSOA	Lower Super Output Area
NHS	National Health Service
PHM	Population Health Management
PUO	Place Universal Offer
SDC	Stratford-on-Avon District Council
SEND	Special Educational Needs and Disabilities
WDC	Warwick District Council
VCFSE	Voluntary, Community, Faith, Social Enterprise