

# The People's Spa — ensuring health and well-being is at the heart of the town's future

The People's Spa stands for:



**Healthy People:** Improving the health & wellbeing of the people of Leamington and everyone who visits, studies and works in the town



**Healthy Place:** Ensuring that Leamington, remains one of England's finest town centres long into the future



**Healthy Planet:** Making sure that Leamington is always looking after the planet

The People's Spa places health and well-being at the very heart of the town's future. We imagine a healthier town centre in every sense. People feeling happier, healthier, more connected with each other and with the town.

We imagine a busier town centre, more people in the town, for more of the time. We imagine new activities, new experiences and events bringing people together, businesses thriving, buildings, streets and public spaces well-used and well-loved. A much greater sense of belonging and ownership.

This town owes its very origins to a vision for health. The popularity of the Spa across 18th century Europe was centred on the health-giving properties of water, tourism and the rise of the wealthier middle class. Two centuries later, our vision is putting health and well-being for everyone at the centre of our thinking, not only looking after our own health but looking after each other's too.

With climate change posing the greatest threat to our future health, now is the time to put this centre stage. It means that everything we do in the town centre will result in healthier and happier people, a healthier place and a healthier planet. The People's Spa is our vision for Leamington Town Centre.

## **Our aspirations are for:**

- A healthier town centre in every sense — people feeling healthy, businesses thriving, buildings and streets and places looked after and well-loved, people feeling more connected to each other and to Leamington;
- A town centre that welcomes everyone. We want more people in the town centre, for more of the time and for more of the year;
- We want people to love their town centre, become more involved and to feel that it belongs to them.